Missions supporting actors involved in sustainable food practices
I FEED GOOD
Our charity in one bite...

One purpose
Develop sustainable food practices respecting both Man and the Environment!

Our project
Support positive-impact international initiatives

How then?
By using an innovative tool: impact assessment!

But also: a tie to our roots through exchanges with French schools and universities!

1. TOPIC: Sustainable food
2. MAIN GOALS: Promote and support
3. STEPS: Prepare, Explore and Pass-on
4. GRADUATES: Committed, devoted, open-minded and good listeners
5. FIELDS TO INVESTIGATE: Production, Processing, Retailing, Consumption and Recycling
I FEED GOOD & IMPROVE

A successful recipe!

IMPROVE: an organization supporting the actors of social innovation since 2009

A key actor in impact assessment

- + 100 impact assessment missions
- 15 different countries
- 120 case studies
- 200 recipient social entrepreneurs since 2009

A program: “Explorers”

- The 8th generation, that's us!
- 7 generations of Explorers trained in impact assessment
- + 12 teams sent out

An appropriate method

- An innovative methodology co-created with HEC Paris and Ashoka
- Frame: Go into the field and determine the effects to assess
- Collect: Gather the data obtained from pre-established indicators
- Analyze: Study the data
- Improve: Results and work recommendations

Various goals

- ✓ Question and improve strategy
- ✓ Communicate on impacts via figures
- ✓ Extend range and action
- ✓ Increase visibility to enhance legitimacy

An innovative methodology co-created with HEC Paris and Ashoka

Frame: Go into the field and determine the effects to assess
Collect: Gather the data obtained from pre-established indicators
Analyze: Study the data
Improve: Results and work recommendations

IMPRESSIVE: an organization supporting the actors of social innovation since 2009

A key actor in impact assessment

- + 100 impact assessment missions
- 15 different countries
- 120 case studies
- 200 recipient social entrepreneurs since 2009

A program: “Explorers”

- The 8th generation, that's us!
- 7 generations of Explorers trained in impact assessment
- + 12 teams sent out

An appropriate method

- An innovative methodology co-created with HEC Paris and Ashoka
- Frame: Go into the field and determine the effects to assess
- Collect: Gather the data obtained from pre-established indicators
- Analyze: Study the data
- Improve: Results and work recommendations

Various goals

- ✓ Question and improve strategy
- ✓ Communicate on impacts via figures
- ✓ Extend range and action
- ✓ Increase visibility to enhance legitimacy

An innovative methodology co-created with HEC Paris and Ashoka

Frame: Go into the field and determine the effects to assess
Collect: Gather the data obtained from pre-established indicators
Analyze: Study the data
Improve: Results and work recommendations

I FEED GOOD & IMPROVE

A successful recipe!
Our suggestions

Today’s special:

Impact assessment
Evaluate your project’s effects or one of your partners’ abroad

i.e. Assessing impact means measuring changes!

Business development
- Business plan study to find lines for improvement

Case studies
- Identify inspiring and innovative models
- Research and Publishing

Communicate
- Produce audio-visual aids and other tools to ensure better communication

Share experience
- Passing on to future generations: long-distance exchanges and subsequent events
The major steps of our project

*We have a lot on our plate!*

### 2016-2017
- Training for impact assessment and research on the topic
- Finding missions and partnerships
- Fundraising

### 2017-2018
- 6 to 8 international assignments, each lasting about 6 weeks
- Long-distance educational program for various institutions

### 2018 and beyond
- Sharing experience via various events (presentations, exhibitions, lectures, debates, conferences, etc.)
- Taking part in the training of future generations
Our team

**The finest crop!**

**Julie**
Head of Entreprises & Foundations
Sciences Po Lille

**Anaïs**
Head of Social entrepreneurs & NGO
ESSEC Business School

**Lara**
Head of Communication & Transmission
University of Perpignan

**Morgane**
Head of Administration & Finance
Sciences Po Grenoble

**Work Experience**
- Internship at Improve, Enactus member
- Internship in a RSE department, Business development for Yamana NGO, volunteer for Budgay NGO (Turkey)

**Her personal touch...**
Her knowledge of social entrepreneurship and of Corporate Social Responsibility

**Work Experience**
- Local development manager in a community, volunteer in a corporate grocery, WWOOFer in several countries, job in organic shop (biocoop)

**Her personal touch...**
Her knowledge of urban affairs and innovative projects

**Work Experience**
- Trainee in agroecology, audio-visual job in an organic farm, member of Ticket for Change 2016 program, 2016 Prix Gabriel Live for Good finalist

**Her personal touch...**
Her practical knowledge of sustainable food and her camerawoman activities

**Work Experience**
- Project leader for Fédération Française des Banques Alimentaires, research analyst in a social center, volunteer for the Agir Alternatif charity

**Her personal touch...**
Her knowledge of fieldwork and her knack for addressing social issues
What can you bring us?

Too many cooks will not spoil the broth!

**Missions**
according to your needs
Impact assessment, innovative business models study, communication and marketing, etc.

**Funds**
a financial support
To cover the necessary costs for carrying out our project

**Support**
of any kind!
Loan of material, logistic support, media coverage, etc. Any other contribution is welcome!

**Partnerships**
in Education
To raise the awareness of future generations and share our expertise with them

Or any other form of cooperation you might care to suggest
To contact us

You are a foundation or an enterprise?
Contact Julie!
Email: julie.ifeedgood@gmail.com
Phone: +33 (0) 6 22 80 40 06

You are a social entrepreneur or an NGO?
Contact Anaïs!
Email: anais.ifeedgood@gmail.com
Phone: +33 (0) 6 21 64 24 24

You are from the press, a public body or a school?
Contact Lara!
Email: lara.ifeedgood@gmail.com
Phone: +33 (0) 6 17 44 26 63

You have a question, a comment, a suggestion?
Contact Morgane!
Email: morgane.ifeedgood@gmail.com
Phone: +33 (0) 7 83 19 32 22

They already trust us

Contact Julie!
Email: julie.ifeedgood@gmail.com
Phone: +33 (0) 6 22 80 40 06

Contact Anaïs!
Email: anais.ifeedgood@gmail.com
Phone: +33 (0) 6 21 64 24 24

Contact Lara!
Email: lara.ifeedgood@gmail.com
Phone: +33 (0) 6 17 44 26 63

Contact Morgane!
Email: morgane.ifeedgood@gmail.com
Phone: +33 (0) 7 83 19 32 22

www.ifeedgood.org